

A All Users

Add comparison +

This year (Jan – Today) Jan 1 – Mar 26, 2024

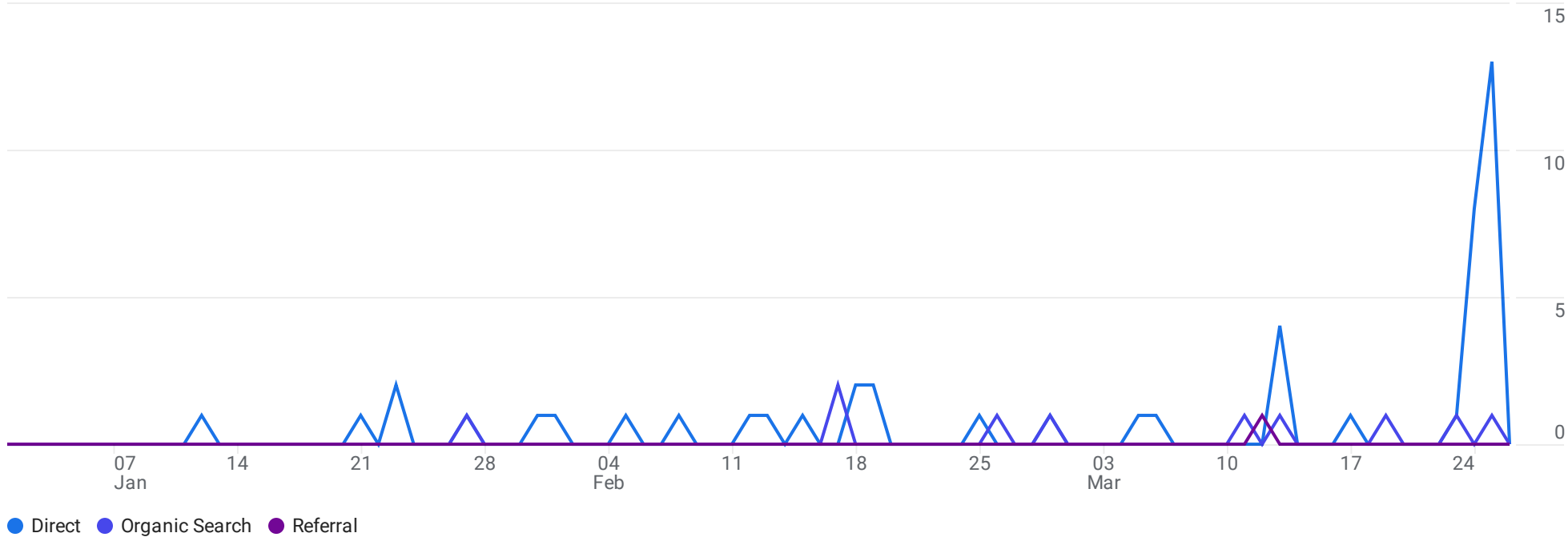
Compare: Oct 9, 2023 - Jan 2, 2024

Traffic acquisition: Session primary channel group (Default Channel Group)

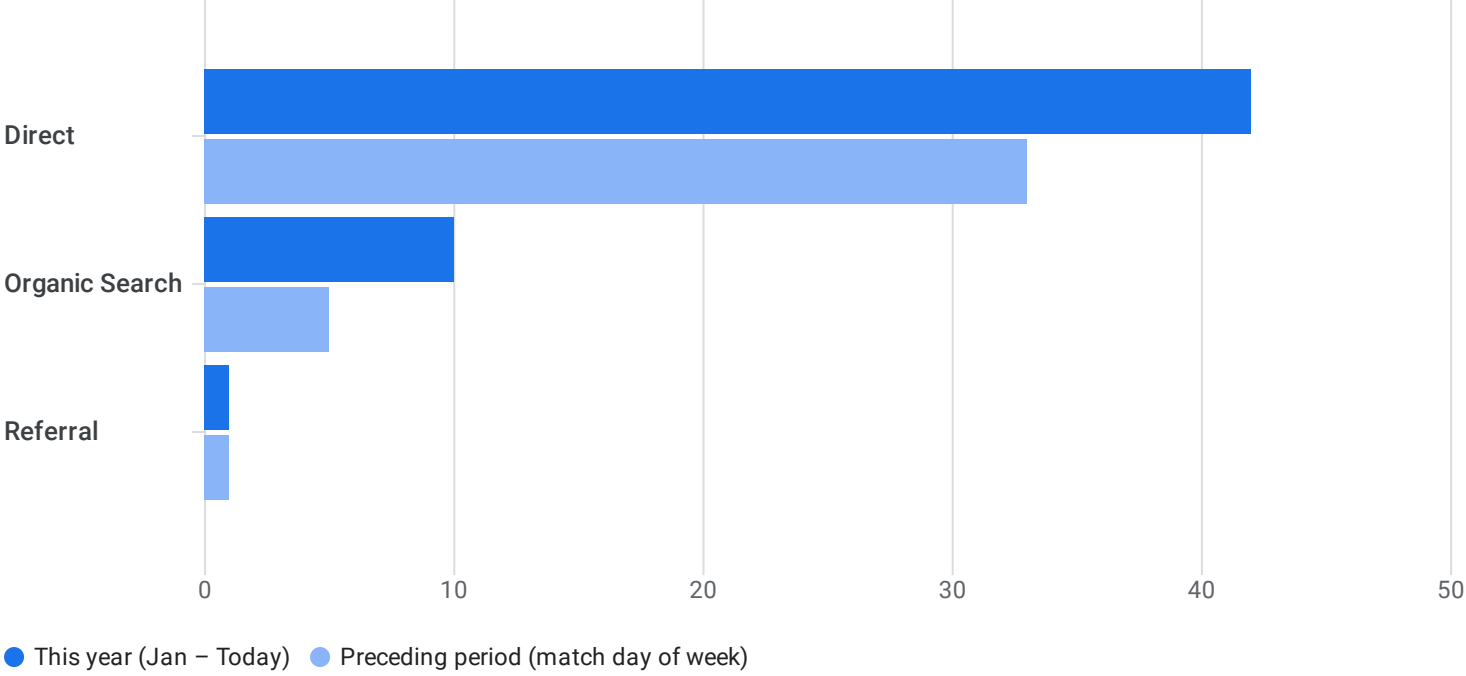
✔

Add filter +

Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



Search...

Rows per page: 10

1-3 of 3

Session primary...Channel Group) +		↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events	Conversions All events	Total revenue
SHOW ALL ROWS		53 vs. 39 ↑ 35.9%	63 vs. 47 ↑ 34.04%	28 vs. 11 ↑ 154.55%	17s vs. 8.87 ↑ 94.65%	0.53 vs. 0.28 ↑ 87.31%	5.21 vs. 4.02 ↑ 29.47%	44.44% vs. 23.4% ↑ 89.9%	328 vs. 189 ↑ 73.54%	0.00 vs. 0.00	\$0.00 vs. \$0.00
1	Direct										
	Jan 1 - Mar 26, 2024	42	52	20	15s	0.48	5.12	38.46%	266	0.00	\$0.00
	Oct 9, 2023 - Jan 2, 2024	33	40	9	9s	0.27	4.00	22.5%	160	0.00	\$0.00
	% change	27.27%	30%	122.22%	65.45%	74.6%	27.88%	70.94%	66.25%	0%	0%
2	Organic Search										
	Jan 1 - Mar 26, 2024	10	10	7	26s	0.70	5.60	70%	56	0.00	\$0.00
	Oct 9, 2023 - Jan 2, 2024	5	6	1	5s	0.20	3.83	16.67%	23	0.00	\$0.00
	% change	100%	66.67%	600%	430%	250%	46.09%	320%	143.48%	0%	0%
3	Referral										
	Jan 1 - Mar 26, 2024	1	1	1	10s	1.00	6.00	100%	6	0.00	\$0.00
	Oct 9, 2023 - Jan 2, 2024	1	1	1	9s	1.00	6.00	100%	6	0.00	\$0.00
	% change	0%	0%	0%	11.11%	0%	0%	0%	0%	0%	0%