

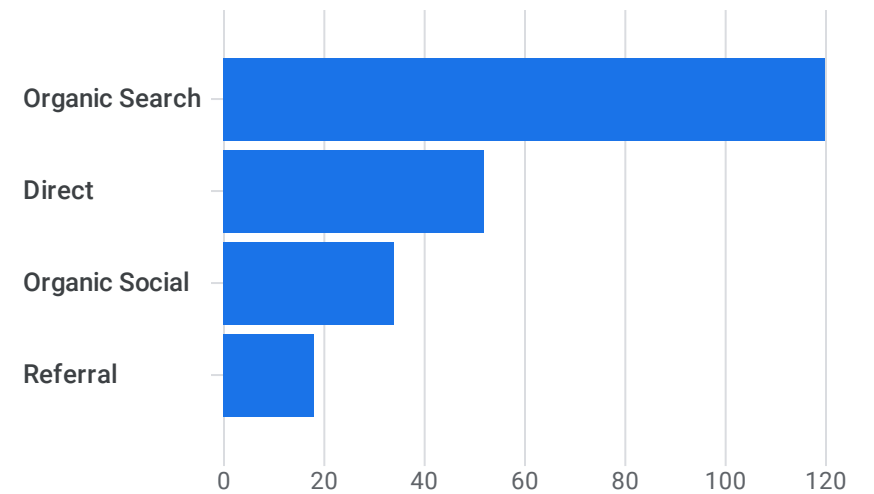
Last 28 days **Jan 17 - Feb 13, 2022** ▼

Add comparison +



WHERE DO YOUR NEW USERS COME FROM?

New users by First user default channel grouping ▾



[View user acquisition](#) →

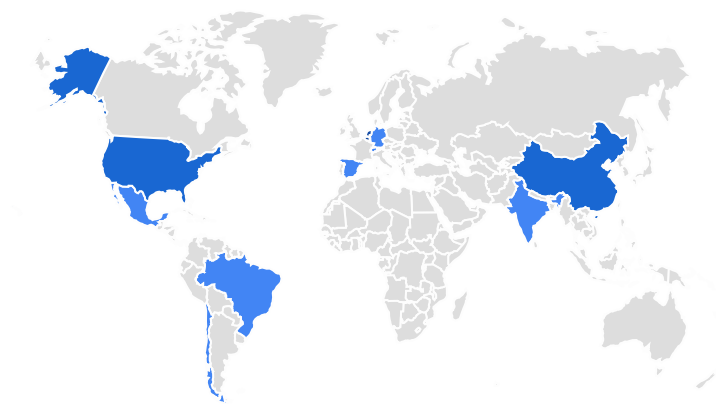
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▾ by Session default channel grouping ▾

SESSION DEFAULT CHANNEL G...	SESSIONS
Organic Search	374
Direct	143
Referral	55
Organic Social	50

[View traffic acquisition](#) →

Users ▼ by Country

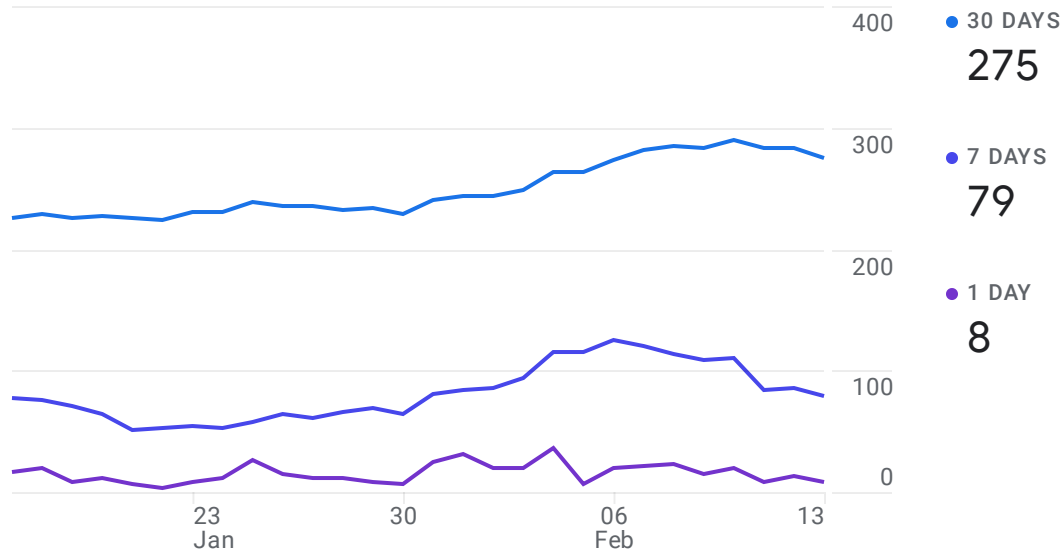


COUNTRY	USERS
Belgium	177
Netherlands	61
China	16
United States	9
Germany	2
Brazil	1
Chile	1

[View countries →](#)

HOW ARE ACTIVE USERS TRENDING?

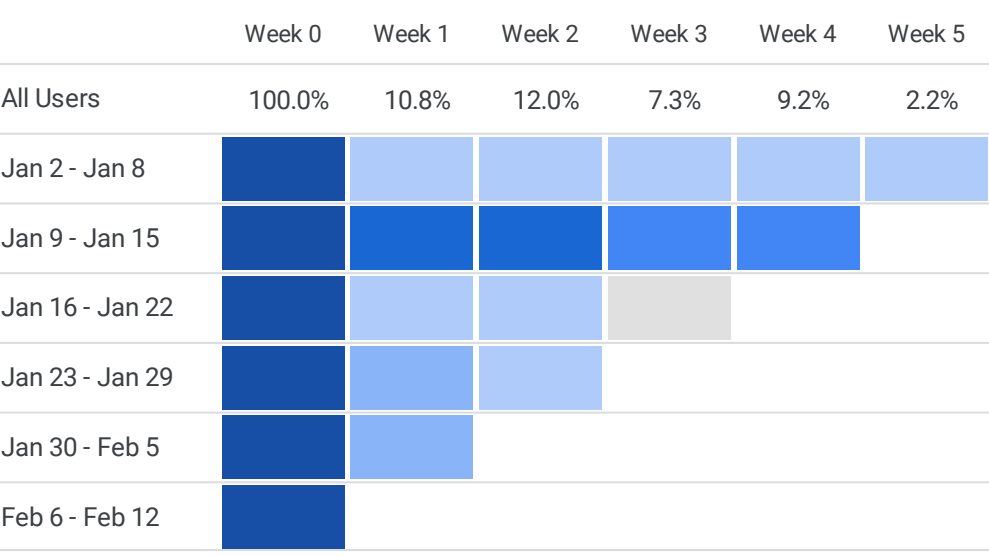
User activity over time



HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only



6 weeks ending Feb 12

[View retention →](#)

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

Page title and screen class	Views
Virtueel Beleggen EUR 50.000	1.1K
Virtueel Beleggen Portefeuilles	468
Virtueel Beleggen Dashboard	371
Virtueel Beleggen ... financieel risico!	310
Virtueel Beleggen Markten	274
Virtueel Beleggen Aanmelden	228
Virtueel Beleggen Registreren	165

[View pages and screens →](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

Event name	Event count
page_view	3.8K
user_engagement	3.5K
scroll	823
session_start	622
first_visit	224
click	14

[View events →](#)

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

Event name	Conversions
No data available	

[View conversions →](#)

WHAT ARE YOUR TOP SELLING PRODUCTS?

Ecommerce purchases by Item name

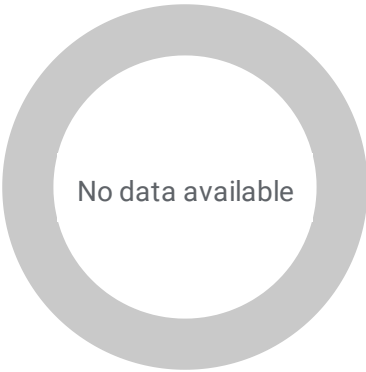
ITEM NAME ECOMMERCE PUR...

No data available

[View items](#) →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform



[View tech details](#) →