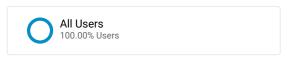
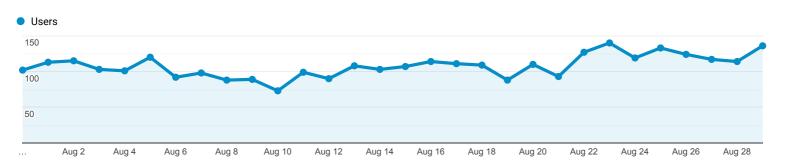
Channels



Jul 31, 2020 - Aug 29, 2020

Explorer Summary



Default Channel Grouping	Acquisition			Behavior			Conversions eCommerce		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	3,104 % of Total: 100.00% (3,104)	3,044 % of Total: 100.03% (3,043)	3,364 % of Total: 100.00% (3,364)	75.65% Avg for View: 75.65% (0.00%)	1.65 Avg for View: 1.65 (0.00%)	00:01:00 Avg for View: 00:01:00 (0.00%)	Avg for View: 0.00%	0 % of Total: 0.00% (0)	€0.00 % of Total: 0.00% (€0.00)
1. Organic Search	2,855 (91.89%)	2,795 (91.82%)	3,099 (92.12%)		1.65	00:01:01	0.00%	0 (0.00%)	€0.00 (0.00%)
2. Direct	227 (7.31%)		239 (7.10%)		1.64	00:00:48	0.00%	0 (0.00%)	€0.00 (0.00%)
3. Referral	19 (0.61%)	18 (0.59%)	20 (0.59%)		1.40	00:00:36	0.00%	0 (0.00%)	€0.00 (0.00%)
4. Social	6 (0.19%)	5 (0.16%)	6 (0.18%)		1.83	00:00:44	0.00%	0 (0.00%)	€0.00 (0.00%)

Rows 1 - 4 of 4