



# Organic Research: Positions (Desktop)

feestfestijn.nl

# Organic Research: Positions (Desktop)

**510** KEYWORDS

The number of keywords bringing users to the website via Google's top 100 organic search results

**602** TRAFFIC

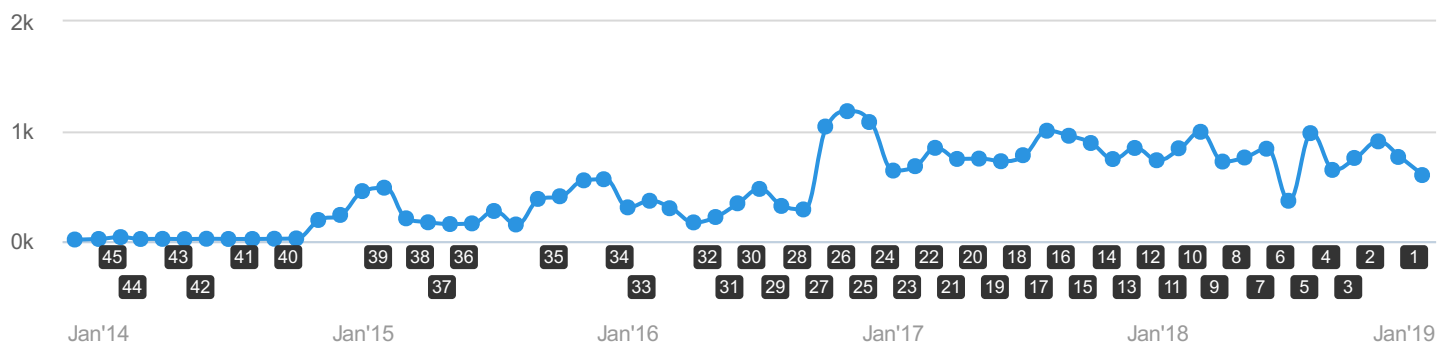
The number of users expected to visit the website in the following month on condition that average monthly organic traffic stays relatively the same

**\$366** TRAFFIC COST

Estimated price of organic keywords in Google AdWords

## Organic Search: Traffic chart

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#	Date ▼	Note	Category
1	Jan 7, 2019	<b>First Google Update of the Year</b> <a href="#">↗</a> The New Year begins with what seems to be a monthly Google Update. Webmasters and the SEMrush Sensor have reported that a substantial update started around January 7.	Unconfirmed
2	Nov 16, 2018	<b>Signs of a regular Google Update</b> <a href="#">↗</a> A higher than normal search volatility in the middle of November points to a typical unannounced Google algorithm update. Healthcare and finance are among the most impacted industries	Unconfirmed
	Nov 1, 2018	<b>Halloween Ranking Update</b> <a href="#">↗</a> Were you spooked by Google's activity on Halloween? Many webmasters have reported scary shifts in search results, and the SEMrush Sensor has also detected something sinister.	Unconfirmed
3	Oct 9, 2018	<b>A Streak of Weekly Google Updates</b> <a href="#">↗</a> This autumn seems to be a turbulent season, with reports of ranking shifts coming almost every week. The latest update happened on October 9. As usual, Google representatives haven't confirmed it.	Unconfirmed
4	Sep 27, 2018	<b>Google Birthday Update</b> <a href="#">↗</a> Google representatives have confirmed they released a minor search algorithm update on the company's anniversary, September 27. They did not disclose any details regarding this update.	Google organic

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	Sep 11, 2018	<b>Google Update on September 11th</b> <a href="#">↗</a> Following a series of smaller seismic shocks in late August and early September, SEMrush Sensor registered a huge impact on the 11th. High volatility combined with webmaster reports indicate another "silent" Google update. These updates usually happen without any official comment.	Unconfirmed
5	Aug 1, 2018	<b>Google Search Quality Update</b> <a href="#">↗</a> Google has officially confirmed that it has released a major search quality update. According to its statement, the update is not focused on demoting bad content, but rather on providing more relevant results. Webmasters are still advised to look out for potential rankings drops.	Google organic
6	Jul 22, 2018	<b>Monthly Google Algo Update in July</b> <a href="#">↗</a> The pattern of seeing approximately one ranking volatility spike per month continues. Around July 22, search results noticeably shifted, indicating that a regular Google Update is underway.	Unconfirmed
7	Jun 16, 2018	<b>Mid-June Google Update Signs</b> <a href="#">↗</a> In the middle of June, we saw all the usual signs of a silent Google algo update. The SEMrush Sensor showed a spike in volatility, and webmasters across the world reported shifts in traffic and positions. The pattern of at least one such update per month seems to be holding.	Unconfirmed
8	May 24, 2018	<b>A Google Update in May</b> <a href="#">↗</a> After two weeks of relative calm, the SEMrush Sensor has detected a sudden volatility spike suggesting that Google rolled out another update. This seems to be confirmed by webmasters reporting huge shifts in rankings and traffic.	Unconfirmed
9	Apr 17, 2018	<b>Core Algo Update in April</b> <a href="#">↗</a> Google has confirmed that it released a core algorithm update in mid-April. Updates like this happen several times a year, and there are usually no particular recipes for fixing position drops. The SEMrush Sensor registered this update with peaks on April 18 and 20.	Google organic
10	Mar 23, 2018	<b>Continuing Update Signals</b> <a href="#">↗</a> There are some signals suggesting that either a core update confirmed earlier this month continues to reverberate through SERPs, or there was another update on March 23.	Unconfirmed
	Mar 9, 2018	<b>Google Core Algo Update</b> <a href="#">↗</a> Google representatives have confirmed that they released a core ranking algorithm update over the weekend. Updates like this occur several times a year, but Google has no specific recommendations on what webmasters should fix if they have been hit by this update. The update has also affected the SEMrush Sensor score.	Google organic
	Mar 2, 2018	<b>Signs of a Google Update</b> <a href="#">↗</a> The SEMrush Sensor and webmasters have reported that another Google Update has denoted the beginning of spring 2018. There is not a complete consensus, though, and the update might be niche-specific.	Unconfirmed
11	Feb 21, 2018	<b>Significant Google Update in February</b> <a href="#">↗</a> With the SEMrush Sensor having detected an unprecedented quake across all databases, it is clear that something happened on February 21. However, the reports from webmasters are scarce so far, and there is no indication as to what the update was about.	Unconfirmed
12	Jan 23, 2018	<b>A Series of Minor Google Updates</b> <a href="#">↗</a> The SEMrush Sensor has been showing an increased level of changes in search rankings for a while now. Many webmasters have reported swings in traffic. However, there is no indication of a single significant update yet. All signs look more like a series of smaller changes.	Unconfirmed

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	Jan 15, 2018	<b>Keyword Database Is Being Updated</b> <a href="#">↗</a> We are updating our keyword database, retiring old, unused keywords, and adding the new contemporary ones. We are also updating search volumes to make them more accurate.	SEMrush
	Jan 6, 2018	<b>Google Algo Tweaks at the Beginning of the Year</b> <a href="#">↗</a> According to Barry Schwarz, the new year began with tweaks to several algorithm updates, which occurred in December. Based on his report, the earlier changes that dealt with keyword permutations, PBNs and celebrity sites, were fine-tuned by Google around January 5-7.	Unconfirmed
13	Dec 25, 2017	<b>Google Update Targeting Spammy Links</b> <a href="#">↗</a> Barry Schwarz concluded, based on webmasters' reports, that another Google Update hit around the time of Christmas. This one seems to be deliberately targeting spammy link techniques, such as PBNs (Private Blog Networks). The update was not registered by the SEMrush Sensor, however.	Unconfirmed
	Dec 13, 2017	<b>Pre-holidays Google Update</b> <a href="#">↗</a> Another Google update hit websites in the middle of December. It was reported by SEMrush Sensor and the WebmasterWorld experts, and later confirmed by Google's representatives. The analysis performed by Barry Schwarz suggests that the update hit at least two website categories: - Sites with too many landing pages targeting KW permutations - Sites with too many ads or thin content	Google organic
14	Nov 15, 2017	<b>Mid-November Google Update</b> <a href="#">↗</a> Webmasters and the SEMrush Sensor have reported a high level of fluctuations in rankings this week, suggesting a significant update. Preliminary analysis shows that sites with lots of ads and thin content were affected.	Google organic
15	Oct 8, 2017	<b>Columbus Day Weekend Update</b> <a href="#">↗</a> On October 7-9, all the usual signs of a Google Update were present: the SEMrush Sensor reported high volatility and webmasters were talking about position shifts. Google has not yet commented on what seems to have been a gradually rolled-out update.	Unconfirmed
16	Sep 26, 2017	<b>Google Results Shuffle Continues</b> <a href="#">↗</a> After two significant volatility spikes on September 16 and 20, the SEMrush Sensor and other monitoring tools again reported that there were signs of a possible Google Update. As usual, Google's representatives have not officially confirmed that an update has been released.	Unconfirmed
	Sep 16, 2017	<b>Google Update on September 16th</b> <a href="#">↗</a> The SEMrush Sensor reported that Google's rankings volatility was off the charts on September 16. This was confirmed by considerable talk on webmaster forums, as many users reported sudden shifts in their domain's positions. The details of the update are not yet clear.	Unconfirmed
	Sep 8, 2017	<b>Rankings Update on September 8</b> <a href="#">↗</a> The SEMrush Sensor reported a volatility spike on September 8, a sign that an update is occurring. In a somewhat unusual pattern, webmasters began reporting shifts in positions and traffic almost two days earlier. No details of the update are available yet.	Unconfirmed
17	Aug 22, 2017	<b>Hawk Local Algorithm Update</b> <a href="#">↗</a> The changes in the local pack rankings that were attributed to the Possum algorithm update a year ago now seem to have been partially rolled back. Possum previously forced similar businesses located near each other to be filtered out of local search results. On August 22, Google released a refined algorithm update, dubbed "Hawk," which returned the majority of those businesses to the local pack. Nevertheless, businesses that share the same building can still be filtered out.	Google organic

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	Aug 19, 2017	<b>Google Quality Update in late August</b> <a href="#">↗</a> Many websites experienced significant changes in rankings on August 14 and August 19. The analysis of the patterns suggests that another quality update has been rolled out, penalizing sites with bad user experience, such as: - Thin content with lots of ads - Broken links and/or Flash - Low relevance to the query	Google organic
18	Jul 8, 2017	<b>Signs of a Google Update over the Weekend</b> <a href="#">↗</a> The SEMrush Sensor and other tracking tools have shown increased volatility in Google search results over the weekend. However, a potential update is yet to be confirmed by webmasters or Google's representatives	Unconfirmed
19	Jun 24, 2017	<b>Significant Long-term Google Update</b> <a href="#">↗</a> With the SEMrush Sensor showing all-time-high volatility scores, this seems to be the biggest update so far. Many webmasters have also confirmed that they've seen traffic changes. Despite all efforts, this analysis has revealed no patterns for the update, and there has been no official announcement from Google.	Google organic
	Jun 14, 2017	<b>Small Google Update on June 14th</b> <a href="#">↗</a> The SEMrush Sensor detected a high volatility in Google rankings on June 14. There are also some reports from webmasters who experienced traffic drops and rises. On the whole, the update seems to be of a limited nature.	Unconfirmed
20	May 17, 2017	<b>Weeklong Google Update</b> <a href="#">↗</a> The SEMrush Sensor has reported a high volatility in Google's search results. Some webmasters have also confirmed that there was an update. Although this change may be caused by the recent drop of the Featured Snippet link from search results, it is not enough to completely explain the shifts, which have been occurring for a week already.	Google organic
21	Apr 4, 2017	<b>Small Google Update on April 4th</b> <a href="#">↗</a> Many rank tracking tools, including the SEMrush Sensor, have reported that there was a rise in Google volatility on April 4. Some webmasters have noticed this movement as well. The Sensor reports an increase in the amount of ads being shown, but there is no evidence that it is related to the update	Unconfirmed
22	Mar 8, 2017	<b>Large Google Rankings Update 'Fred'</b> <a href="#">↗</a> Webmaster forums have reported numerous position and traffic shifts. The SEMrush Sensor is also showing a High level of volatility this day. Google's representatives have officially confirmed that they released an update that specifically targets websites with "quality issues."	Google organic
	Mar 6, 2017	<b>Google shows more Top Stories in Related Picks</b> <a href="#">↗</a> Google has added a new feature that allows users to see more AMPs in search results. Some pages now show the 'Related picks' section under Top Stories, which can be expanded into a series of AMPs.	Google organic
23	Feb 25, 2017	<b>NL Database Update</b> SEMrush NL database now contains over 12 million keywords.	SEMrush
	Feb 7, 2017	<b>Google Algorithm Update on Feb 7th</b> <a href="#">↗</a> Although less than a week has passed since the previous shift in rankings, it appears that Google is rolling out another ranking algorithm update. Many webmasters and tracking tools, including SEMrush Sensor, have reported significant rankings changes in Google search results.	Google organic
	Feb 1, 2017	<b>Google Algo Update Seems to Target PBNs</b> <a href="#">↗</a> Webmasters and the BlackHatWorld forum have reported that there seems to be a Google update penalizing PBNs (Private Blog Networks), a black hat SEO technique. Although these claims are supported by data from different tracking tools, including SEMrush Sensor, Google has not officially confirmed this update.	Google organic

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24	Jan 24, 2017	<b>Symptoms of a Google Update</b> <a href="#">↗</a> Although many tracking tools and webmasters reported multiple ranking and traffic changes on January 24, Google has not confirmed it released an update.	Unconfirmed
	Jan 16, 2017	<b>MLK Day Update</b> <a href="#">↗</a> Some Google algorithm tracking tools and a few webmasters noticed signs of a Google Update on Martin Luther King day.	Unconfirmed
	Jan 10, 2017	<b>Intrusive Interstitials Mobile Penalty</b> <a href="#">↗</a> Google has announced that starting January 10th it will be penalizing mobile pages with interstitials that impede user access to content. Here are the examples of techniques that could be penalized: - Pop-ups that cover the main content - Standalone interstitial that needs to be dismissed to access the main content - Hiding the main content below the fold	Google organic
25	Dec 15, 2016	<b>Google Update Signals</b> <a href="#">↗</a> According to multiple reports, there were significant ranking changes in Google search results on December 15. This may be a major Google update or continuing testing of mobile-first index, which was rolled out a month ago.	Unconfirmed
	Dec 7, 2016	<b>Desktop Search UI Update</b> <a href="#">↗</a> Google has updated the UI of its desktop search, bringing it closer to mobile UI. Apart from several visual changes, the desktop users now see more cards.	Google organic
26	Nov 30, 2016	<b>Signs of Google punishing sites for bad UX</b> <a href="#">↗</a> Glenn Gabe has reported significant changes in traffic for multiple sites, particularly those with intrusive ads, mobile pop-ups and other bad user experience practices. This update was neither confirmed by Google nor caught by major trackers.	Unconfirmed
	Nov 23, 2016	<b>AMP Carousels for Hotel Listings</b> <a href="#">↗</a> Google now shows a new AMP Carousel for hotel listings in mobile search results.	Google organic
	Nov 18, 2016	<b>Reversal of a previous Google Update</b> <a href="#">↗</a> Reports from webmasters and tracking tools indicate that another Google Update happened on November 18th. Part of the changes done by previous update are reported to be reversed.	Unconfirmed
		<b>Top 100 positions analysis</b> Since November 18, we've started analyzing the first 100 positions in organic search results. Previously, we only analyzed the first 20 results. We believe it will help you reveal your competitors' best keywords before they get higher rankings for them	SEMrush
	Nov 10, 2016	<b>Google Algo Update: Mobile Impacted</b> <a href="#">↗</a> Several SERP tracking tools indicated significant changes in rankings on Thursday, November 10th. Symptoms indicate mobile-related changes, probably testing of mobile-first index.	Google organic
27	Oct 24, 2016	<b>Early signs of Google algorithm update</b> <a href="#">↗</a> Several webmasters as well as tracking tools have reported rankings changes in Google search results. At the moment, it is too early to say if it is a big change or a random fluctuation.	Unconfirmed
	Oct 13, 2016	<b>Penguin 4.0 rollout complete</b> <a href="#">↗</a> Gary Illyes from Google confirmed that the rollout of Penguin 4.0 which started on September 23rd is completed by now.	Google organic

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	Oct 5, 2016	<b>Data suggests a Google Update or algorithm change</b> <a href="#">↗</a> Twitter discussions and data from tracking tools suggest that an algorithm change happened around October 5th, which may be a change in recent Penguin 4.0 or an unrelated algorithm update	Unconfirmed
28	Sep 28, 2016	<b>Penguin 4.0 Recoveries start to roll out</b> <a href="#">↗</a> Penguin 4.0 penalty recoveries started to roll out on September 28th, according to Gary Illyes from Google. They seem to be completed by the beginning of next week, October 3rd.	Google organic
	Sep 23, 2016	<b>Penguin 4.0 launch</b> <a href="#">↗</a> Google has officially launched Penguin 4.0. The update eliminates the long wait for site owners to recover if they have been penalized. Also, Penguin is now part of the core algorithm, same as Panda.	Google organic
	Sep 20, 2016	<b>AMPs indexed in organic search</b> <a href="#">↗</a> Google has officially rolled out Accelerated Mobile Pages in organic search results around the world. Corresponding pages may see an increase in mobile traffic	Google organic
	Sep 13, 2016	<b>Possible tweaks to previous weekend Google Update</b> <a href="#">↗</a> After big update on Friday, September 2nd, some more ranking fluctuations are reported a week later. This could be a sign that Google is tweaking the algorithm, but no official confirmation has been received.	Unconfirmed
	Sep 2, 2016	<b>Google Core Algo Update on Weekend</b> <a href="#">↗</a> Changes in core and local web search results have been widely reported by webmasters and ranking tools. John Mueller of Google did not officially confirm the update, although said it is definitely not Penguin 4.0.	Google organic
29	Aug 12, 2016	<b>Possible boost of HTTPS as Ranking Signal</b> <a href="#">↗</a> Various sources report increase of HTTPS sites in top results. However, the change in algorithm has been denied by Google representative.	Unconfirmed
	Aug 2, 2016	<b>Possible reversal of a previous Google Update</b> <a href="#">↗</a> Based on reports from webmasters and dedicated tools, there is a possibility that Google reversed the changed happened a week ago. Again significant changes have been noticed in ranking.	Unconfirmed
30	Jul 26, 2016	<b>Expanded Text Ads are Live</b> Google has officially launched expanded text ads. The extra-long ads with double headlines are now available across all devices. This may potentially change paid traffic flows.	Google paid
		<b>Signals of a possible Google Update</b> <a href="#">↗</a> Webmasters and tracking tools reported increased volatility in Google rankings, but no confirmed update from Google has been announced	Unconfirmed
31	Jun 26, 2016	<b>Evidence of a Google Update in June</b> <a href="#">↗</a> Evidence collected by a researcher suggests that there was a Google Update in June, but no confirmation from official sources had been received	Unconfirmed
32	May 12, 2016	<b>Mobile Friendly Boost</b> <a href="#">↗</a> Google representatives announce completion of an update which improves positions of mobile-friendly websites in mobile search	Google organic
33	Feb 20, 2016	<b>Right sidebar Ads removed</b> <a href="#">↗</a> Google will no longer show ads in the right sidebar. Now it will place up to four ads above the search results and all the rest will be moved to the bottom of the results page, which may lead to a drop in click-through rates. This update is limited to desktop search results.	Google paid










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34	Jan 16, 2016	<b>Burj Khalifa Update</b> <a href="#">↗</a> Another core algorithm update confirmed by Google's representatives after significant fluctuations on the weekend.	Google organic
	Jan 8, 2016	<b>Google Core Update</b> <a href="#">↗</a> Google's representatives have confirmed that they rolled out a core ranking algorithm update that took more than a week to complete.	Google organic
35	Oct 26, 2015	<b>RankBrain Introduction</b> <a href="#">↗</a> Google announced the usage of machine-learning algorithm called RankBrain to sort search results	Google organic
36	Jun 22, 2015	<b>Panda 4.2</b> <a href="#">↗</a> Google has announced that it has launched a Panda refresh, but it may take months to fully roll out.	Google organic
37	May 3, 2015	<b>The Quality Update</b> <a href="#">↗</a> Google has confirmed that it made changes to its core ranking algorithm in terms of how quality signals are processed.	Google organic
38	Apr 22, 2015	<b>Mobile Friendly Update</b> <a href="#">↗</a> Google has begun the global rollout of the mobile-friendly update that impacts search rankings on mobile devices only. This update introduces mobile-friendliness as a ranking factor and applies only to individual pages, not entire websites.	Google organic
39	Feb 5, 2015	<b>Unnamed Update</b> <a href="#">↗</a> Multiple SERP-trackers and many webmasters reported major flux in Google SERPs. Google did not officially confirm an update.	Google organic
40	Oct 24, 2014	<b>Google Pirate Update</b> <a href="#">↗</a> Google announced an update to its filtering system. Near the end of the month torrent tracker websites took a dive in the search results	Google organic
	Oct 23, 2014	<b>Panda 4.1</b> <a href="#">↗</a> Google has announced that the latest version of its Panda Update — a filter designed to penalize “thin” or poor content from ranking well — has been released	Google organic
	Oct 17, 2014	<b>Penguin 3.0</b> <a href="#">↗</a> Google updated their Penguin algorithm with version 3.0. It evaluates a site's backlink profile and may demote a site if it is poor	Google organic
	Oct 2, 2014	<b>In the News' Box</b> <a href="#">↗</a> Google made a change in the display of the News-box results, and later announced they had expanded the news websites links set	Google organic
	Aug 24, 2014	<b>Authorship Removed</b> <a href="#">↗</a> John Mueller of Google Webmaster Tools announced that Google will completely stop showing authorship information in search results - both author photos and bylines	Google organic
41	Aug 6, 2014	<b>HTTPS as rank signal</b> <a href="#">↗</a> Google officially announced their decision to start using HTTPS as a ranking signal. Initially the update would affect less than 1% of queries, but we should expect for HTTPS to gain weight over time	Google organic



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42	Jun 12, 2014	<b>Payday Loan 3.0</b> <a href="#">↗</a> The third version of PayDay Loan algorithm is officially announced, specifically targeting “very spammy queries”	Google organic
43	May 19, 2014	<b>Panda 4.0</b> <a href="#">↗</a> Matt Cutts announced the release of a major Panda update, affecting different languages to different degrees. For English-language the amount of affected queries revolving around 7,5%	Google organic
	May 16, 2014	<b>Payday Loan 2.0</b> <a href="#">↗</a> Google has confirmed they have released a new algorithm update to their Payday Loan Algorithm update over this weekend. This algorithm specifically targets “very spammy queries”	Google organic
44	Mar 24, 2014	<b>Unnamed Update</b> <a href="#">↗</a> Major algorithm flux trackers and sites reported ranking changes, but this update was never confirmed by Google.	Google organic
45	Feb 6, 2014	<b>Top Heavy 3</b> <a href="#">↗</a> Google has released a refresh of its Page Layout Algorithm. The filter, downgrades the ranking of a web page with too many ads at the top or if the ads are deemed too distracting for users.	Google organic
46	Oct 22, 2013	<b>AdRank Update</b> <a href="#">↗</a> Google announced a change to Ad Rank, its ad serving calculation in AdWords that determines where your ad shows and how much you'll pay per click. In addition to max CPC bid and quality score, Ad Rank will now factor in the expected impact from ad extensions and formats	Google paid
	Oct 4, 2013	<b>Penguin 2.1</b> <a href="#">↗</a> The fifth confirmed release of Google's “Penguin” spam fighting algorithm went live, expected to impact about 1 percent of all searches	Google organic
47	Aug 20, 2013	<b>Hummingbird</b> <a href="#">↗</a> Officially announced by Google a month later, Humminbird is an update of its core ranking algorithm	Google organic
48	Jul 27, 2013	<b>Multi-Week Update</b> <a href="#">↗</a> A series of updates confirmed by Google representatives, spanning several weeks	Google organic
49	May 22, 2013	<b>Penguin 2.0</b> <a href="#">↗</a> Matt Cutts, the head of Google's Web spam team, announced the new Penguin 2.0 update saying that 2.3% of English queries will be noticeably impacted by this update	Google organic
50	Mar 14, 2013	<b>Panda #25</b> <a href="#">↗</a> Final update before incorporation of Panda into main algorithm	Google organic
51	Jan 22, 2013	<b>Panda #24</b> <a href="#">↗</a> Official Panda update announce by Google	Google organic
52	Dec 21, 2012	<b>Panda #23</b> <a href="#">↗</a> Official Panda update announce by Google	Google organic

## Organic Search: Positions 1 - 100 (510)

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Keyword	Pos	Volume	KD	CPC (USD)	URL	Traffic % ▼	Costs %	Com.	Result	Trend	Last Update
slingers	9 (8)	6,600	69.80	0.75	<a href="#">↗</a>	32.89	40.43	1.00	4,560,000		a day ago
verjaardag slingers	4 (4)	720	68.72	0.59	<a href="#">↗</a>	8.30	7.92	1.00	891,000		3 days ago
feestslingers	2 (2)	320	66.87	0.42	<a href="#">↗</a>	6.81	4.64	0.99	112,000		15 Jan 2019
verjaardagsslinger	3 (2)	390	62.30	0.53	<a href="#">↗</a>	5.81	4.91	1.00	75,000		15 Jan 2019
baby slingers	2 (3)	260	72.58	0.66	<a href="#">↗</a>	5.48	6.01	1.00	3,850,000		15 Jan 2019
slinger geboorte	2 (3)	140	65.62	0.66	<a href="#">↗</a>	2.99	3.27	1.00	1,710,000		15 Jan 2019
slingers en ballonnen	6 (4)	320	60.17	0.64	<a href="#">↗</a>	2.65	2.73	1.00	1,070,000		16 Jan 2019
slingers verjaardag	5 (4)	320	66.15	0.69	<a href="#">↗</a>	2.65	3.00	0.99	1,180,000		15 Jan 2019
trouwversiering	5 (6)	260	66.64	0.55	<a href="#">↗</a>	2.15	1.91	0.84	14,000		a day ago
slinger geboorte	3 (4)	140	65.62	0.66	<a href="#">↗</a>	1.99	2.18	1.00	1,710,000		15 Jan 2019
geboorte slingers	4 (1)	170	66.15	0.70	<a href="#">↗</a>	1.82	2.18	1.00	1,390,000		15 Jan 2019
slingers wit	2 (4)	70	69.86	0.47	<a href="#">↗</a>	1.49	1.09	1.00	6,980,000		01 Jan 2019
huwelijksballonnen	2 (7)	70	55.69	0.00	<a href="#">↗</a>	1.49	0.00	0.00	-		02 Jan 2019
geboorte slingers	5 (2)	170	66.15	0.70	<a href="#">↗</a>	1.32	1.36	1.00	1,390,000		15 Jan 2019
geboorte versiering	16 (14)	1,600	65.26	0.55	<a href="#">↗</a>	1.32	1.09	1.00	1,910,000		3 days ago
ballonnen en slingers	8 (9)	210	62.56	0.61	<a href="#">↗</a>	0.99	0.81	1.00	1,200,000		16 Jan 2019
slingers geboorte dochter	4 (3)	90	70.81	0.50	<a href="#">↗</a>	0.99	0.81	1.00	906,000		16 Jan 2019
hoera een meisje slinger	11 (10)	140	73.49	0.43	<a href="#">↗</a>	0.99	0.54	0.95	195,000		15 Jan 2019

Keyword	Pos	Volume	KD	CPC (USD)	URL	Traffic % ▼	Costs %	Com.	Result	Trend	Last Update
jarig ballonnen	11	140	61.38	1.03	<a href="#">↗</a>	0.99	1.63	0.26	702,000		15 Jan 2019
feest slingers	7 (8)	140	67.42	0.57	<a href="#">↗</a>	0.83	0.81	1.00	2,000,000		15 Jan 2019
blauwe slingers	10 (12)	170	65.91	0.57	<a href="#">↗</a>	0.83	0.54	1.00	4,010,000		15 Jan 2019
geboorte decoratie	11	110	62.87	0.47	<a href="#">↗</a>	0.83	0.54	1.00	3,980,000		29 Dec 2018
lampionnen	21 (22)	3,600	70.66	0.60	<a href="#">↗</a>	0.83	0.81	0.86	885,000		2 days ago
brandvertragende versiering	3 (4)	50	62.13	0.92	<a href="#">↗</a>	0.66	1.09	1.00	-		3 days ago
feest slingers	8	140	67.42	0.57	<a href="#">↗</a>	0.66	0.54	1.00	2,000,000		15 Jan 2019
decoratie ouderlijk huis	4 (4)	70	57.60	0.00	<a href="#">↗</a>	0.66	0.00	0.52	64,000		16 Jan 2019
roze en blauwe slingers	3 (3)	50	72.60	0.25	<a href="#">↗</a>	0.66	0.27	1.00	-		3 days ago
feest decoratie online	11 (9)	90	62.07	0.30	<a href="#">↗</a>	0.66	0.27	1.00	3,530,000		11 Jan 2019
brandvertragende slingers	1 (1)	10	65.18	0.54	<a href="#">↗</a>	0.66	0.54	1.00	-		02 Jan 2019
huwelijksdecoratie	1 (1)	10	69.92	0.47	<a href="#">↗</a>	0.66	0.54	0.88	-		03 Jan 2019
confetti slinger	7 (9)	110	49.29	0.71	<a href="#">↗</a>	0.66	0.81	1.00	-		11 Jan 2019
geboorte ballonnen	12 (9)	260	55.34	0.84	<a href="#">↗</a>	0.49	0.54	1.00	-		a day ago
versiering 50 jarig huwelijk	7 (11)	90	62.49	0.80	<a href="#">↗</a>	0.49	0.54	1.00	-		16 Jan 2019
hoera een meisje	20	1,300	74.88	0.48	<a href="#">↗</a>	0.49	0.27	0.33	1,330,000		3 days ago
12 5 jaar jubileum	9 (18)	110	70.72	1.55	<a href="#">↗</a>	0.49	1.36	0.52	13,800,000		16 Jan 2019
kraamfeest versiering	10 (15)	110	58.87	0.42	<a href="#">↗</a>	0.49	0.27	1.00	35,000		15 Jan 2019
feestartikelen verloving	8 (12)	90	65.74	0.33	<a href="#">↗</a>	0.33	0.00	1.00	-		11 Jan 2019

Keyword	Pos	Volume	KD	CPC (USD)	URL	Traffic % ▼	Costs %	Com.	Result	Trend	Last Update
trouw decoratie artikelen	6 (7)	50	57.68	0.39	<a href="#">↗</a>	0.33	0.00	1.00	267,000		3 days ago
trouwversieringen buiten	5 (10)	50	61.22	0.52	<a href="#">↗</a>	0.33	0.27	0.88	-		3 days ago
slingers trouwen	11 (11)	50	64.10	0.37	<a href="#">↗</a>	0.33	0.00	1.00	230,000		3 days ago
vlaggetjes geboorte	7 (7)	50	57.06	0.53	<a href="#">↗</a>	0.33	0.27	1.00	208,000		3 days ago
50 jaar getrouwd versiering	14 (13)	320	64.68	0.52	<a href="#">↗</a>	0.33	0.27	1.00	-		15 Jan 2019
geboorteslinger jongen	6 (16)	50	61.70	0.72	<a href="#">↗</a>	0.33	0.27	1.00	-		01 Jan 2019
slingers jongen	8 (8)	70	67.56	0.72	<a href="#">↗</a>	0.33	0.27	0.99	2,370,000		31 Dec 2018
versiering 12 5 jaar in dienst	7 (6)	50	63.55	0.49	<a href="#">↗</a>	0.33	0.00	1.00	-		3 days ago
slingers blauw	9 (6)	70	72.16	0.70	<a href="#">↗</a>	0.33	0.27	1.00	-		16 Jan 2019
geboortepakket meisje	10 (10)	40	53.60	0.29	<a href="#">↗</a>	0.16	0.00	1.00	20,000		16 Jan 2019
witte slingers	14 (14)	210	63.45	0.56	<a href="#">↗</a>	0.16	0.00	1.00	3,450,000		16 Jan 2019
ballonnen verjaardag	19 (18)	390	66.04	0.97	<a href="#">↗</a>	0.16	0.27	1.00	3,310,000		16 Jan 2019
feest decoratie online	12	90	62.07	0.30	<a href="#">↗</a>	0.16	0.00	1.00	3,530,000		11 Jan 2019
huwelijk decoratie	10 (11)	50	69.38	1.02	<a href="#">↗</a>	0.16	0.27	1.00	3,530,000		3 days ago
babyshower versiering	39 (40)	1,900	61.94	0.45	<a href="#">↗</a>	0.16	0.00	1.00	428,000		2 days ago
roze slingers	16 (17)	390	68.03	0.58	<a href="#">↗</a>	0.16	0.27	1.00	960,000		a day ago
geboorte versiering meisje	12 (11)	140	67.69	0.56	<a href="#">↗</a>	0.16	0.27	1.00	-		15 Jan 2019
huwelijksballonnen	2 (7)	10	55.69	0.79	<a href="#">↗</a>	0.16	0.27	1.00	110,000		02 Jan 2019
jarig ballonnen	12 (17)	140	61.38	1.03	<a href="#">↗</a>	0.16	0.27	0.26	702,000		15 Jan 2019

Keyword	Pos	Volume	KD	CPC (USD)	URL	Traffic % ▼	Costs %	Com.	Result	Trend	Last Update
verjaardag ballonnen	21 (19)	1,000	65.08	0.97	<a href="#">↗</a>	0.16	0.27	1.00	8,370,000		2 days ago
40 jaar getrouwd versiering	16 (18)	210	60.84	0.37	<a href="#">↗</a>	0.16	0.00	1.00	-		4 days ago
versiering babyshower	18 (29)	590	60.97	0.46	<a href="#">↗</a>	0.16	0.00	1.00	469,000		16 Jan 2019
25 jaar getrouwd versiering	15 (17)	210	67.90	0.49	<a href="#">↗</a>	0.16	0.00	1.00	-		16 Jan 2019
gefeliciteerd slingers	10	10	61.82	0.00	<a href="#">↗</a>	< 0.01	0.00	0.33	808,000		16 Jan 2019
gefeliciteerd slingers	15 (14)	10	61.82	0.00	<a href="#">↗</a>	< 0.01	0.00	0.33	808,000		16 Jan 2019
versiering 40 jaar huwelijk	20 (18)	70	67.79	0.00	<a href="#">↗</a>	< 0.01	0.00	0.00	-		3 days ago
ballonnen en slingers verjaardag	4 (5)	10	61.90	1.15	<a href="#">↗</a>	< 0.01	0.00	1.00	-		16 Jan 2019
versiering 25 jaar	35	110	70.98	0.53	<a href="#">↗</a>	< 0.01	0.00	1.00	-		28 Dec 2018
5 jarig jubileum bedrijf	69 (77)	10	42.83	2.06	<a href="#">↗</a>	< 0.01	0.00	0.66	2,830,000		02 Jan 2019
hoera het is een meisje	76	30	76.33	0.00	<a href="#">↗</a>	< 0.01	0.00	0.02	1,210,000		31 Dec 2018
lampionnen kopen goedkoop	15 (15)	70	60.26	0.00	<a href="#">↗</a>	< 0.01	0.00	1.00	-		3 days ago
baby shower versieringen	24 (28)	210	58.25	0.46	<a href="#">↗</a>	< 0.01	0.00	1.00	-		15 Jan 2019
feestartikelen 40 jaar	25	110	61.34	0.97	<a href="#">↗</a>	< 0.01	0.00	1.00	-		15 Jan 2019
40 jarig huwelijk kleur	39 (34)	40	70.25	0.00	<a href="#">↗</a>	< 0.01	0.00	0.20	1,130,000		31 Dec 2018
verjaardag slingers zelf maken	58 (65)	10	63.84	0.00	<a href="#">↗</a>	< 0.01	0.00	0.93	1,500,000		11 Jan 2019
slingers 40	15 (21)	90	69.84	0.52	<a href="#">↗</a>	< 0.01	0.00	1.00	4,330,000		11 Jan 2019
romper meisje	86 (70)	210	76.39	1.15	<a href="#">↗</a>	< 0.01	0.00	1.00	911,000		16 Jan 2019
smiley lampion	27 (17)	50	69.34	0.00	<a href="#">↗</a>	< 0.01	0.00	0.11	-		31 Dec 2018

Keyword	Pos	Volume	KD	CPC (USD)	URL	Traffic % ▼	Costs %	Com.	Result	Trend	Last Update
18 jaar ballon	57 (56)	140	64.16	0.59	<a href="#">↗</a>	< 0.01	0.00	1.00	2,400,000		11 Jan 2019
huwelijk slingers	9 (7)	10	66.80	0.61	<a href="#">↗</a>	< 0.01	0.00	1.00	336,000		02 Jan 2019
geboorte ballon met naam	64 (76)	10	57.85	0.71	<a href="#">↗</a>	< 0.01	0.00	1.00	286,000		02 Jan 2019
naamslinger verjaardag	63 (71)	140	33.25	0.44	<a href="#">↗</a>	< 0.01	0.00	1.00	28,000		15 Jan 2019
decoratie feest	35 (24)	170	61.06	0.66	<a href="#">↗</a>	< 0.01	0.00	1.00	13,000,000		3 days ago
verjaardag versiering baby 1 jaar	61	70	57.67	0.89	<a href="#">↗</a>	< 0.01	0.00	1.00	-		7 days ago
babyshower versiering blauw	19 (26)	10	68.21	0.49	<a href="#">↗</a>	< 0.01	0.00	1.00	-		02 Jan 2019
12.5 jaar getrouwd feest	48 (43)	10	74.92	0.40	<a href="#">↗</a>	< 0.01	0.00	0.29	92,000		03 Jan 2019
ballonnen babyshower	87 (97)	10	58.47	0.54	<a href="#">↗</a>	< 0.01	0.00	1.00	592,000		02 Jan 2019
verjaardagsslingers stof	43 (44)	70	52.32	0.46	<a href="#">↗</a>	< 0.01	0.00	1.00	-		14 Jan 2019
lampionnen stokjes	52	20	63.59	0.44	<a href="#">↗</a>	< 0.01	0.00	0.98	-		02 Jan 2019
slingers 50 jaar abraham	69 (72)	10	66.34	0.61	<a href="#">↗</a>	< 0.01	0.00	1.00	-		02 Jan 2019
versiering zilveren bruiloft	12 (11)	50	61.03	0.77	<a href="#">↗</a>	< 0.01	0.00	1.00	-		31 Dec 2018
feest sarah	92	10	58.92	0.43	<a href="#">↗</a>	< 0.01	0.00	0.36	9,320,000		03 Jan 2019
nijntje verjaardag versiering	57	20	65.05	0.43	<a href="#">↗</a>	< 0.01	0.00	1.00	-		01 Jan 2019
bedrukte servetten bruidspaar	31	50	54.36	1.60	<a href="#">↗</a>	< 0.01	0.00	1.00	-		3 days ago
blauwe versiering	19 (15)	110	69.13	0.52	<a href="#">↗</a>	< 0.01	0.00	1.00	-		11 Jan 2019
decoratie slinger	73 (82)	140	69.53	0.59	<a href="#">↗</a>	< 0.01	0.00	1.00	2,000,000		15 Jan 2019
bruiloft versieringen	38	10	65.34	0.46	<a href="#">↗</a>	< 0.01	0.00	0.99	2,550,000		02 Jan 2019

Keyword	Pos	Volume	KD	CPC (USD)	URL	Traffic % ▼	Costs %	Com.	Result	Trend	Last Update
12 1 2 jaar jubileum	27 (24)	50	66.68	0.00	<a href="#">↗</a>	< 0.01	0.00	0.61	16,000,000		29 Dec 2018
lampionstok	60	110	66.32	0.31	<a href="#">↗</a>	< 0.01	0.00	0.40	18,000		16 Jan 2019
halloween sint maarten	65 (65)	50	67.61	0.00	<a href="#">↗</a>	< 0.01	0.00	0.01	10,500,000		3 days ago
feestartikelen 50 jaar getrouwd	10 (10)	10	58.18	0.61	<a href="#">↗</a>	< 0.01	0.00	1.00	-		08 Jan 2019
slingers 40 jaar	39 (42)	170	72.96	0.56	<a href="#">↗</a>	< 0.01	0.00	1.00	-		15 Jan 2019
ballonnen huwelijk	78	20	60.37	0.90	<a href="#">↗</a>	< 0.01	0.00	1.00	1,080,000		01 Jan 2019