



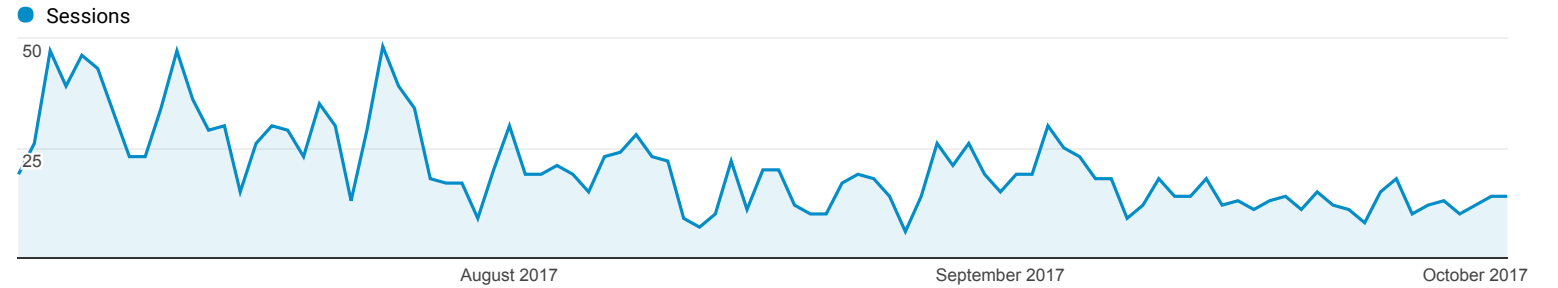
Channels

All Users
100.00% Sessions

1 Jul 2017 - 3 Oct 2017

Explorer

Summary



Default Channel Grouping	Acquisition			Behaviour			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	1,951 % of Total: 100.00% (1,951)	92.52% Avg for View: 92.52% (0.00%)	1,805 % of Total: 100.00% (1,805)	91.24% Avg for View: 91.24% (0.00%)	1.12 Avg for View: 1.12 (0.00%)	00:00:22 Avg for View: 00:00:22 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. Organic Search	1,506 (77.19%)	91.30%	1,375 (76.18%)	90.70%	1.12	00:00:26	0.00%	0 (0.00%)	US\$0.00 (0.00%)
2. Direct	428 (21.94%)	97.20%	416 (23.05%)	92.76%	1.11	00:00:09	0.00%	0 (0.00%)	US\$0.00 (0.00%)
3. Referral	17 (0.87%)	82.35%	14 (0.78%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US\$0.00 (0.00%)

Rows 1 - 3 of 3