



Acquisition Overview

All Users
100.00% Sessions

Feb 1, 2016 - Jul 11, 2017

Primary Dimension:

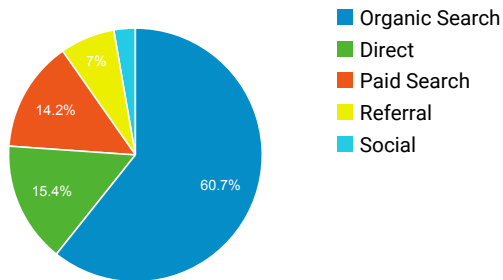
Conversion:

Top Channels

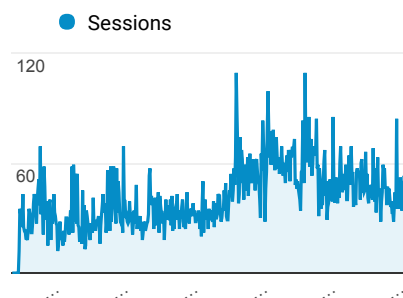
eCommerce

Edit Channel Grouping

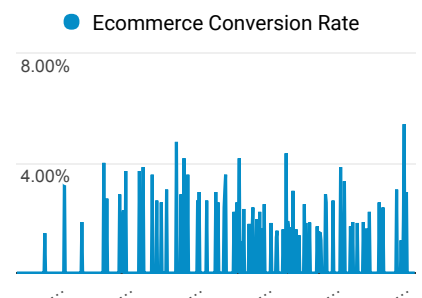
Top Channels



Sessions



Conversions



Acquisition

Behavior

Conversions

	Sessions ↓	% New Sessions ↓	New Users ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓	Ecommerce Conversion Rate ↓	Transactio... ↓	Revenue ↓
	21,650	86.59%	18,747	52.93%	2.91	00:01:48	0.40%	87	€4,234.68
1 Organic Search	13,142			50.75%			0.40%		
2 Direct	3,335			67.53%			0.63%		
3 Paid Search	3,066			50.72%			0.26%		
4 Referral	1,514			50.92%			0.40%		
5 Social	593			35.75%			0.00%		

To see all 5 Channels click [here](#).