

25. duckduckgo.com / referral

3 (0.08%)

100.00%

All Traffic

Jan 1, 2013 - Nov 14, 2014

0.00%



+ Add Segment

Explorer

Summary

200		~						€200.00 €100.00	
April 2013 Ju	ly 2013 Oc	tober 2013	January 2014	Apri	I 2014	July 2014	Octobe	r 2014	
	Acquisition			Behavior			Conversions eCo	ommerce	
Source / Medium	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	3,704 % of Total: 100.00% (3,704)	79.29% Site Avg: 79.18% (0.14%)	2,937 % of Total: 100.14% (2,933)	58.40% Site Avg: 58.40% (0.00%)	3.80 Site Avg: 3.80 (0.00%)	00:03:51 Site Avg: 00:03:51 (0.00%)	26 % of Total: 100.00% (26)	€931.58 % of Total: 100.00% (€931.58)	0.70% Site Avg: 0.70% (0.00%)
1. google / organic	2,173 (58.67%)	83.85%	1,822 (62.04%)	59.55%	3.87	00:03:36	18 (69.23%)	€487.14 (52.29%)	0.83%
2. (direct) / (none)	895 (24.16%)	67.60%	605 (20.60%)	50.61%	4.33	00:05:31	6 (23.08%)	€348.00 (37.36%)	0.67%
3. semalt.semalt.com / referral	163 (4.40%)	100.00%	163 (5.55%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
4. bing / organic	70 (1.89%)	70.00%	49 (1.67%)	37.14%	3.46	00:03:18	1 (3.85%)	€23.65 (2.54%)	1.43%
5. linkedin.com / referral	53 (1.43%)	35.85%	19 (0.65%)	32.08%	7.70	00:09:01	0 (0.00%)	€0.00 (0.00%)	0.00%
6. yahoo / organic	35 (0.94%)	85.71%	30 (1.02%)	45.71%	2.40	00:01:10	0 (0.00%)	€0.00 (0.00%)	0.00%
7. google.nl / referral	34 (0.92%)	91.18%	31 (1.06%)	47.06%	3.71	00:02:52	1 (3.85%)	€72.79 (7.81%)	2.94%

3. semalt.semalt.com / referral	163 (4.40%)	100.00%	163 (5.55%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
4. bing / organic	70 (1.89%)	70.00%	49 (1.67%)	37.14%	3.46	00:03:18	1 (3.85%)	€23.65 (2.54%)	1.43%
5. linkedin.com / referral	53 (1.43%)	35.85%	19 (0.65%)	32.08%	7.70	00:09:01	0 (0.00%)	€0.00 (0.00%)	0.00%
6. yahoo / organic	35 (0.94%)	85.71%	30 (1.02%)	45.71%	2.40	00:01:10	0 (0.00%)	€0.00 (0.00%)	0.00%
7. google.nl / referral	34 (0.92%)	91.18%	31 (1.06%)	47.06%	3.71	00:02:52	1 (3.85%)	€72.79 (7.81%)	2.94%

organic	35 (0.94%)	85.71%	30 (1.02%)	45.71%	2.40	00:01:10	0 (0.00%)	€0.00 (0.00%)	0.0
nl / referral	34 (0.92%)	91.18%	31 (1.06%)	47.06%	3.71	00:02:52	1 (3.85%)	€72.79 (7.81%)	2.9
shoppen.startbewijs.nl / referral	22 (0.59%)	0.00%	0 (0.00%)	68.18%	1.64	00:00:47	0 (0.00%)	€0.00 (0.00%)	0.0

8.	internetshoppen.startbewijs.nl / referral	22 (0.59%)	0.00%	0 (0.00%)	68.18%	1.64	00:00:47	0 (0.00%)	€0.00 (0.00%)	0.00%
9.	semalt.com / referral	19 (0.51%)	100.00%	19 (0.65%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
10.	startgoogle.startpagina.nl / referral	16 (0.43%)	100.00%	16 (0.54%)	68.75%	1.81	00:00:25	0 (0.00%)	€0.00 (0.00%)	0.00%
11.	duurzaammkb.nl / referral	15 (0.40%)	66.67%	10 (0.34%)	33.33%	5.00	00:12:56	0 (0.00%)	€0.00 (0.00%)	0.00%

11. duurzaammkb.nl / referral	15 (0.40%)	66.67%	10 (0.34%)	33.33%	5.00	00:12:56	0 (0.00%)	€0.00 (0.00%)	0.00%
12. stylecowboys.nl / referral	12 (0.32%)	91.67%	11 (0.37%)	25.00%	3.67	00:03:07	0 (0.00%)	€0.00 (0.00%)	0.00%
13. duurzaamthuis.nl / referral	11 (0.30%)	100.00%	11 (0.37%)	54.55%	1.55	00:00:16	0 (0.00%)	€0.00 (0.00%)	0.00%
14. buttons-for-website.com / referral	9 (0.24%)	100.00%	9 (0.31%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
15. tradesou.com / referral	8 (0.22%)	50.00%	4 (0.14%)	75.00%	1.25	00:00:51	0 (0.00%)	€0.00 (0.00%)	0.00%
16. rubrieken.com / referral	7 (0.19%)	100.00%	7 (0.24%)	28.57%	3.29	00:00:26	0 (0.00%)	€0.00 (0.00%)	0.00%

13. duurzaamthuis.nl / referral	11 (0.30%)	100.00%	11 (0.37%)	54.55%	1.55	00:00:16	0 (0.00%)	€0.00 (0.00%)	0.00%
14. buttons-for-website.com / referral	9 (0.24%)	100.00%	9 (0.31%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
15. tradesou.com / referral	8 (0.22%)	50.00%	4 (0.14%)	75.00%	1.25	00:00:51	0 (0.00%)	€0.00 (0.00%)	0.00%
16. rubrieken.com / referral	7 (0.19%)	100.00%	7 (0.24%)	28.57%	3.29	00:00:26	0 (0.00%)	€0.00 (0.00%)	0.00%
17. ask / organic	5 (0.13%)	80.00%	4 (0.14%)	80.00%	2.00	00:00:43	0 (0.00%)	€0.00 (0.00%)	0.00%
18. tips.duurzaammkb.nl / referral	5 (0.13%)	100.00%	5 (0.17%)	0.00%	5.60	00:02:11	0 (0.00%)	€0.00 (0.00%)	0.00%
19. vinden.nl / referral	5 (0.13%)	100.00%	5 (0.17%)	40.00%	3.40	00:00:58	0 (0.00%)	€0.00 (0.00%)	0.00%
20. doortje.be / referral	4 (0.11%)	0.00%	0 (0.00%)	50.00%	10.75	00:27:29	0 (0.00%)	€0.00 (0.00%)	0.00%
21. elektronica.uwpagina.nl / referral	4 (0.11%)	50.00%	2 (0.07%)	50.00%	2.25	00:01:25	0 (0.00%)	€0.00 (0.00%)	0.00%
22. gemakkelijkgeld.eu / referral	4 (0.11%)	25.00%	1 (0.03%)	50.00%	2.00	00:00:11	0 (0.00%)	€0.00 (0.00%)	0.00%
23. installatiewerk.net / referral	4 (0.11%)	75.00%	3 (0.10%)	75.00%	2.00	00:00:17	0 (0.00%)	€0.00 (0.00%)	0.00%
24. cadeauvoorhem.net / referral	3 (0.08%)	100.00%	3 (0.10%)	66.67%	2.33	00:00:10	0 (0.00%)	€0.00 (0.00%)	0.00%

3 (0.10%)

33.33%

3.33

00:01:08

0 (0.00%)

€0.00 (0.00%)

26.	kliq.nl / referral	3 (0.08%)	33.33%	1 (0.03%)	33.33%	1.67	00:00:06	0 (0.00%)	€0.00 (0.00%)	0.00%
27.	vakantieonline.startbewijs.nl / referral	3 (0.08%)	0.00%	0 (0.00%)	33.33%	7.00	00:01:49	0 (0.00%)	€0.00 (0.00%)	0.00%
28.	winkels.startparade.nl / referral	3 (0.08%)	0.00%	0 (0.00%)	33.33%	2.00	00:01:11	0 (0.00%)	€0.00 (0.00%)	0.00%
29.	yotpo / embed_widget	3 (0.08%)	0.00%	0 (0.00%)	33.33%	23.67	00:37:10	0 (0.00%)	€0.00 (0.00%)	0.00%
30.	youtube- downloader.savetubevideo.com / referral	3 (0.08%)	100.00%	3 (0.10%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
31.	14.semalt.com / referral	2 (0.05%)	100.00%	2 (0.07%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
32.	20104445.semalt.com / referral	2 (0.05%)	100.00%	2 (0.07%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
33.	eu1.salesforce.com / referral	2 (0.05%)	100.00%	2 (0.07%)	50.00%	2.00	00:00:17	0 (0.00%)	€0.00 (0.00%)	0.00%
34.	facebook.com / referral	2 (0.05%)	100.00%	2 (0.07%)	50.00%	2.50	00:00:46	0 (0.00%)	€0.00 (0.00%)	0.00%
35.	gamesupplies.nl / referral	2 (0.05%)	100.00%	2 (0.07%)	50.00%	2.00	00:00:14	0 (0.00%)	€0.00 (0.00%)	0.00%
36.	geldomwisselen.nl / referral	2 (0.05%)	100.00%	2 (0.07%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
			100.00%		50.00%	4.00	00:05:41	, ,	€0.00 (0.00%)	0.00%
37.	google.com / referral	2 (0.05%)		2 (0.07%)				0 (0.00%)		
38.	google.de / referral	2 (0.05%)	100.00%	2 (0.07%)	50.00%	3.00	00:00:34	0 (0.00%)	€0.00 (0.00%)	0.00%
39.	internetwinkelen.tipjes.nl / referral	2 (0.05%)	0.00%	0 (0.00%)	0.00%	4.00	00:03:00	0 (0.00%)	€0.00 (0.00%)	0.00%
40.	kpnvandaag.nl / referral	2 (0.05%)	100.00%	2 (0.07%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
41.	mysearchresults.com / referral	2 (0.05%)	100.00%	2 (0.07%)	50.00%	7.00	00:02:01	0 (0.00%)	€0.00 (0.00%)	0.00%
42.	optimizely.nl / referral	2 (0.05%)	0.00%	0 (0.00%)	0.00%	23.00	00:41:31	0 (0.00%)	€0.00 (0.00%)	0.00%
43.	originele-cadeaus.org / referral	2 (0.05%)	100.00%	2 (0.07%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
44.	waarzo.nl / referral	2 (0.05%)	50.00%	1 (0.03%)	50.00%	1.50	00:00:31	0 (0.00%)	€0.00 (0.00%)	0.00%
45.	woning-interieur.startparade.nl / referral	2 (0.05%)	100.00%	2 (0.07%)	0.00%	3.50	00:01:54	0 (0.00%)	€0.00 (0.00%)	0.00%
46.	zeelandnet.nl / referral	2 (0.05%)	100.00%	2 (0.07%)	0.00%	4.50	00:02:29	0 (0.00%)	€0.00 (0.00%)	0.00%
47.	zoeken.nl / referral	2 (0.05%)	100.00%	2 (0.07%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
48.	112.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
49.	117.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
50.	12784.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
51.	129.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
52.	144.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
53.	20104445.website-errors-scanner.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
54.	23.kambasoft.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
55.	30.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
56.	32.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
57.	325.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
58.	40.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
59.	424.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
60.	47.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
61.	54.kambasoft.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
62.	632.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
63.	703.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
64.	736.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
65.	78.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
	801.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
	91.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
				· · · · · ·						
	93.semalt.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
69.	air-savings.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%

71.	bajky.sk / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
72.	bkns.vn / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
73.	blog.mvonederland.nl / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
74.	bouwmaterialen.uwpagina.nl / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
75.	buenosearch.com / referral	1 (0.03%)	100.00%	1 (0.03%)	0.00%	3.00	00:04:36	0 (0.00%)	€0.00 (0.00%)	0.00%
76.	delta-search.com / referral	1 (0.03%)	100.00%	1 (0.03%)	0.00%	4.00	00:02:22	0 (0.00%)	€0.00 (0.00%)	0.00%
77.	dogankiremittugla.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
78.	ecosia.org / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
79.	etalage.uwpagina.nl / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
	goedkopeledverlichting.wordpress.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
81.	golia-glaslift.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
82.	google.be / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
83.	google.com.hk / referral	1 (0.03%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
84.	google.pl / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
85.	gulrang.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
86.	info.com / referral	1 (0.03%)	100.00%	1 (0.03%)	0.00%	3.00	00:07:45	0 (0.00%)	€0.00 (0.00%)	0.00%
87.	istanbulit.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
88.	itronics.ca / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
89.	jap.fm / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
90.	kinige.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
91.	klus.favos.nl / referral	1 (0.03%)	100.00%	1 (0.03%)	0.00%	2.00	00:00:17	0 (0.00%)	€0.00 (0.00%)	0.00%
92.	led.uwpagina.nl / referral	1 (0.03%)	100.00%	1 (0.03%)	0.00%	8.00	00:03:02	0 (0.00%)	€0.00 (0.00%)	0.00%
9.5	ledverlichtinginfo.wordpress.com / referral	1 (0.03%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
94.	lenziran.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
95.	Inkd.in / referral	1 (0.03%)	100.00%	1 (0.03%)	0.00%	2.00	00:00:20	0 (0.00%)	€0.00 (0.00%)	0.00%
96.	millergoldtech.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
97.	musicas.kambasoft.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
98.	nieuwsbeurs.nl / referral	1 (0.03%)	0.00%	0 (0.00%)	0.00%	2.00	00:03:44	0 (0.00%)	€0.00 (0.00%)	0.00%
99.	nl.linkedin.com / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%
100.	omegapower.com.au / referral	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	€0.00 (0.00%)	0.00%

100.00%

1.00

00:00:00

0 (0.00%)

€0.00 (0.00%)

0.00%

1 (0.03%)

70. aosheng-tech.com / referral

1 (0.03%)

100.00%

Rows 1 - 100 of 123