

Site Usage

194 Visits

______M 1.55% Bounce Rate

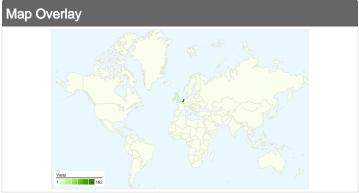
~~~ 694 Pageviews

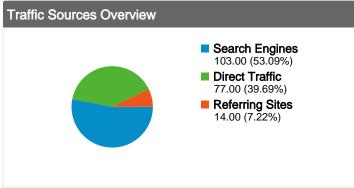
\_\_\_\_\_\_ 00:00:31 Avg. Time on Site

3.58 Pages/Visit

**√ √ √ √ √ 96.39%** % New Visits







| Content Overview  |           |             |  |
|-------------------|-----------|-------------|--|
| Pages             | Pageviews | % Pageviews |  |
| 1                 | 506       | 72.91%      |  |
| /show/3/          | 62        | 8.93%       |  |
| /products/cats/2/ | 36        | 5.19%       |  |
| /products/        | 31        | 4.47%       |  |
| /account/login/   | 14        | 2.02%       |  |



# 188 people visited this site

194 Visits

188 Absolute Unique Visitors

√√√ 694 Pageviews

3.58 Average Pageviews

\_\_\_\_\_\_ 1.55% Bounce Rate

**√ √ √ √ √ 96.39%** New Visits

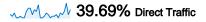
### **Technical Profile**

| Browser           | Visits | % visits |
|-------------------|--------|----------|
| Internet Explorer | 97     | 50.00%   |
| Chrome            | 49     | 25.26%   |
| Firefox           | 28     | 14.43%   |
| Safari            | 17     | 8.76%    |
| BlackBerry9700    | 2      | 1.03%    |

| Connection Speed | Visits | % visits |
|------------------|--------|----------|
| DSL              | 80     | 41.24%   |
| Cable            | 72     | 37.11%   |
| Unknown          | 32     | 16.49%   |
| T1               | 10     | 5.15%    |
|                  |        |          |



### All traffic sources sent a total of 194 visits



7.22% Referring Sites

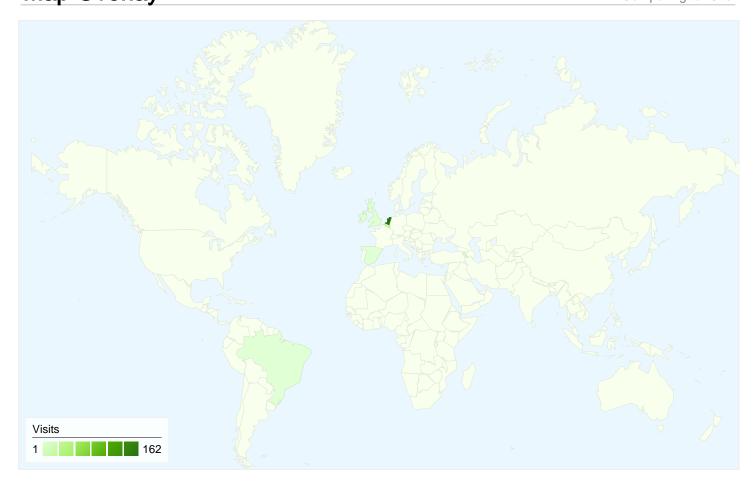
53.09% Search Engines

| Search Engines  |
|-----------------|
| 103.00 (53.09%) |
| Direct Traffic  |
| 77.00 (39.69%)  |
| Referring Sites |
| 14.00 (7.22%)   |

### **Top Traffic Sources**

| Sources                       | Visits | % visits |
|-------------------------------|--------|----------|
| google (organic)              | 103    | 53.09%   |
| (direct) ((none))             | 77     | 39.69%   |
| google.nl (referral)          | 10     | 5.15%    |
| bit.ly/forexmarket (referral) | 1      | 0.52%    |
| extreemhost.nl (referral)     | 1      | 0.52%    |

| Keywords               | Visits | % visits |
|------------------------|--------|----------|
| lamborghini            | 69     | 66.99%   |
| lamborghini murcielago | 14     | 13.59%   |
| 2e hands auto          | 6      | 5.83%    |
| 2ehandsauto.com        | 4      | 3.88%    |
| 2ehandsauto            | 3      | 2.91%    |



# 194 visits came from 8 countries/territories

| Site Usage                          |                                                  |                         |             |                                                       |                                 |             |
|-------------------------------------|--------------------------------------------------|-------------------------|-------------|-------------------------------------------------------|---------------------------------|-------------|
| Visits 194 % of Site Total: 100.00% | Pages/Visit<br>3.58<br>Site Avg:<br>3.58 (0.00%) | <b>00:00:</b> Site Avg: |             | % New Visits<br>96.39%<br>Site Avg:<br>96.39% (0.00%) | <b>1.55%</b><br>Site Avg: 1.55% | •           |
| Country/Territory                   |                                                  | Visits                  | Pages/Visit | Avg. Time on<br>Site                                  | % New Visits                    | Bounce Rate |
| Netherlands                         |                                                  | 162                     | 3.46        | 00:00:21                                              | 96.30%                          | 1.23%       |
| Belgium                             |                                                  | 24                      | 4.12        | 00:01:18                                              | 100.00%                         | 0.00%       |
| Netherlands Antilles                |                                                  | 2                       | 2.00        | 00:00:00                                              | 100.00%                         | 0.00%       |
| United Kingdom                      |                                                  | 2                       | 2.50        | 00:00:13                                              | 100.00%                         | 50.00%      |
| Armenia                             |                                                  | 1                       | 10.00       | 00:11:08                                              | 100.00%                         | 0.00%       |
| Ireland                             |                                                  | 1                       | 2.00        | 00:00:00                                              | 100.00%                         | 0.00%       |
| Spain                               |                                                  | 1                       | 12.00       | 00:02:22                                              | 100.00%                         | 0.00%       |
| Brazil                              |                                                  | 1                       | 2.00        | 00:00:00                                              | 0.00%                           | 0.00%       |
|                                     |                                                  |                         |             |                                                       |                                 | 1 - 8 of 8  |



# Pages on this site were viewed a total of 694 times

√√√ 694 Pageviews

287 Unique Views

\_\_\_\_\_M 1.55% Bounce Rate

# **Top Content**

| Pages             | Pageviews | % Pageviews |
|-------------------|-----------|-------------|
| /                 | 506       | 72.91%      |
| /show/3/          | 62        | 8.93%       |
| /products/cats/2/ | 36        | 5.19%       |
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