

WWW.KFP-GAMING.COM

AWARDS SPONSORS

MEDIA

FORUM

ABOUT

CONTACT

Welcome romeh, you have 5 new messages and new 7 notifications.

Your options

KILLING FOR PLEASURE

PROFESSIONAL MULTIGAMING SINCE 2001

SPONSOR PROPOSAL

RODCAD GAMING
#SYMPHER / TEAM-SYPHER.ORG

-iceke +gotek

pic says, Kristof 'iceke' Tahon leaves Rodad Gaming and will go inactive due to
onal issues. With this lose, Rodcad had to find a new and decent player. No one
then Bjorn 'gotek' Verburgh joined up. After their loss against eMinded the team
try to get back on their best level or even better.

e team looks now as followed:

Killing for Pleasure - copyright 2008 - Designed by ROMEH-PRODUCTIONS

General information

What is Killing For Pleasure?

The professional gaming scene has grown to an unexpected level. Worldwide 40% of the estimated 200 million gamers are actively participating in E-Sports. It is a well-known fact that the E-Sports world is growing at an extensive rate and the gaming industry even more so. Professional gaming has developed from a mere hobby to an occupation for which many players are paid salaries. Professionalism has become a key characteristic in relation to professional gaming and the influence from IT companies is considered to be of great importance. These companies spend millions a year to the marketing and public relations in order to boost their product sales. The opportunities created by these companies form a source of motivation for many gamers to start playing videogames in a more professional manner. The majority of the gaming events are organized by a very talented and experienced crew. The prizes for these events include money and computer hardware. For players to be able to compete in these big events, players need to be aware of the availability of high-end gaming gear and computer hardware. For each organisation, the financial support received from their sponsors is essential, hence it provides them the means to attend these big events. For professional gamers, it is of utmost importance that they are able to do their work for a stable gaming organisation. Our organisation is run by experienced and highly motivated managers. For many new players, experienced players are the motivation needed to keep playing to game and challenge themselves to become better and better. The number of experienced teams, that are looking for an organisation, which supports them, has increased. The management behind the organisation is ready to support and coach these squads and hopefully the squad will get the respect they deserve. However, our organisation wants to be known and respected in and out of the gaming community. We, from KfP, want to support our squad at bigger events and follow our squads to the next level.

The Organisation

KfP is a Belgian e-sport organisation founded in 2001. Since that year we began to grow and grow to the organisation we are known today. In a period of 7 years we earned our respect in the Benelux gaming community. As the KfP organisation and e-sport in general are growing, our management is ready for another experience. The online gaming scene is growing rapidly and the Local Area Networks are more and more competitive, so to secure the future of this stable organisation we need to evolve. Without you as a potential sponsor, this development is intangible.

The Management



The management of KfP derives from a gaming background, knowing personally what a gamer needs makes them the perfect partner in terms of organisation of tournaments, shootouts but also to create effective peer-to-peer marketing possibilities. We take great pride in the fact that the core of the kfp gaming organisation has been working together for about 2,5 years now.

Official Gaming Shirt

A professional look is very important; during the bigger events this shirt makes clear which organization is playing the game. Also this is another possibility to promote companies who are willing to invest in our organisation. On this clothing there are enough places to advertise our clothing will be worn on:

- Local Area Networks / tournaments
- Bootcamps
- Interviews
- Photo shoots
- Press releases

Our t-shirt design will be announced soon.

Internet Relay chat



With an average user amount of 140 gamers, our channel it's one of the easiest and fastest ways to receive a welcome message when he or she joins the channel, including a short message from our sponsors. We also have several bots idling in our channel, which can be used for our Sponsor's message. Our welcome message looks like: www.kfp-gaming.org - by [Head Sponsor] [Main Sponsor] [Sponsor] And our bots can easily send a message to our chatters: "[Head Sponsor] - slogan 1 - product 1".

Lan advertisement

As we are proud to have our sponsors we will do everything to make our sponsors satisfied. On lan we will do this by carrying out the sponsor message. The most effective way to bring the message to the people is through word of mouth advertisement. What better place to do this kind of merchandise than a place where it is full of gamers. On a Local Area Network will be wearing our official gaming t-shirts, talk to managers and gamers from across Europe and on big events even the whole world.

Newsletter

As said before we are very proud to have our sponsors, and want to do everything to keep them informed about the activities within the Killing For Pleasure community. Every month you will receive a newsletter with what happened within kfp the last month and our goals for the upcoming month. By this the sponsor will be good informed about our organisation.






Partnership Opportunities

We want to ensure a return of investment for our sponsors. Therefore we propose a plan of action. In short, this plan describes an evolving sponsorship. In the beginning of the partnership only small support is needed. The amount of sponsorship can adapt according to our results and progress. We are looking for a partner that allows us to be creative in terms of possible promotion measures and supports us while doing those. We are aware of that Name from sponsorship. very selective when it comes to sponsored teams but we believe we would make a great addition to the already sponsored teams and can influence gamers even better. Be assured that you will work with a highly motivated crew, with gamers that can help you to develop the next generation gaming peripherals and even better experienced promoters.

Our teams

Counter-strike Source FINLAND TEAM



-  MEXICAN "**Ephard!**" koveci
-  Julle "**Lechter**" Kirveli
-  Väinö "**SeRuM**" Korkka
-  Tapio "**Rept1le**" Pihlaja
-  Mikko "**Migcou**" Virtanen






Achievements:

1st - SGL One Night Stand 21
1st - Clan base Summercup08, Second league
1st - SGL One Night Stand XII
1st - Partylan 08, Counter-Strike: Source
2nd - SGL One Night Stand 17
2nd - Counter-Strike: Source ESL Major Series Season III Finnish Qualifier
2nd - SteelSeries 5v5 Counter-Strike: Source League, Finland Division One
3rd - SGL One Night Stand 12
5-8th - AssemblySummer08, Counter-Strike: Source Pro

Attending:

ED Ladders and Cups
SGL Cups & Leagues
Winter Assembly 09 LAN
LANtrek'09

Counter-Strike 1.6 UK team

-  Chris 'KrS' Bailhache
-  Shin-young 'Shinwave' Kim
-  Nicholas 'Geonix' Duffy
-  Simon 'VPR' Carter
-  Vanjo 'cSkyYyYy' Chan

Their success in the UK as one of the top 3 UK team has shown through many past results and achievements. The following is their list of achievements throughout the careers as semi-professionals in the UK;

Offline Events

2006: ESWC pre qualifiers (SQUEEX LAN centre in Halesowen - West Midlands Region Qualifier) - **1st**
2006: ESWC UK finals (Landed LAN centre in Oxford – National Qualifiers) - **2nd**
2006: CPL UK London Tour (Magna Centre in Sheffield) - **6th-12th**
Feb 06: Infinity Gaming 2 (CGZ Gaming LAN centre in Bath) - **4th**
Feb 07: Infinity Gaming 3 (Harrow Arena LAN centre in London) - **2nd**
Aug 07: Multi-play I-Series 30 (Newbury racecourse) - **2nd**
Aug 07: Wired Inn 2 (Swindon) - **1st**
Dec 07: Limbo LAN Arena tournament - **3rd**
Feb 08: SGL-Tournament (Omega Sector LAN centre - Birmingham) - **3rd**
Mar 08: ESWC UK Qualifiers (Omega Sector LAN centre – Birmingham) - **5th**
June 08: SGL: Summer-Slam (Omega Sector LAN centre – Birmingham) - **3rd**
July 08: WCG UK Qualifiers (Multi-play I-series 32 at Newbury racecourse) - **3rd**
Aug 08: Wired inn 3 (Swindon) - **4th**
Aug 08: Infinity Gaming G5 (Omega Sector LAN centre - Birmingham) - **4th**
Oct 08: SLAP Live #16 (Denmark) - **16th** (A Tournament), **4th** (B Tournament)
Sep 08: PXL-LAN #12 (France) - **4th**

Online Events

Aug 06: CSGN Season 8 (Division 1) - **1st**
Oct 06: UKCSL open – **2nd**
Dec 06: Intel UK Challenge - **5th**
Jan 07: Clan base open ladder - **1st** (6 week period)
Jan 07: CSGN Season 9 (Premiership) - **3rd**
Sep 07: The SGL Season 7 (Championship Tier) - **1st**
Feb 08: Enemy Down Spring Season Open Cup - **1st**
June 08: KODE5 UK qualifiers – **4th**
June 08: WCG Online Regional Qualifiers Cup - **1st**
Mar 08: The SGL Season 8 (Premiership) - **1st**
Aug 08: Enemy Down Invite Cup - **3rd**
Aug 08: ESL King of the hill tournament - **3rd**

The team has a wide range of achievements through the hard work that they have put in over the last 2 years; it wasn't until June 2008 that they got the chance to work with an organisation called Mirror-Gaming who provided the funds for them to travel abroad to international events and their first international event was SLAP Live #16 which was located in Denmark, where they finished in a respectable position considering their 1st international event.

The next event they travelled to France to a local LAN event attended by all the top French teams called PXL where they made the organisation proud by placing 4th losing to the winners of the tournament. It was then that the team decided to have a break and decide to end their partnership with Mirror.

Bearing in mind that the only other organisation with such funding is the current number 1 UK Counter-strike 1.6 team Dignitas, the UK scene is still flourishing with many leagues and LAN events that is attracting big name sponsors to support them and not wanting to waste the experience and the fun of playing they returned home to where it all began with 2 line-up changes to give the UK another chance at showing the world that the UK still has what it takes to challenge the international scene, WITH YOUR HELP.

As a team we will be looking to participate and attend the following competitions

Online

Clan base UK Open Cup Clan base Euro Open Cup CSGN Season 10 ESL UK League UKESA Professional League Enemy down Spring Fall Cup World Cyber Games Online Qualifiers ESL Extreme Masters Qualifiers

Offline

E-sports World Cup UK Qualifiers KODE5 UK Qualifiers CPL UK Qualifiers Dream Hack – Sweden SLAP #17 – Denmark Infinity Gaming 7 UK Wired Inn 5 UK

Contact Information

If you have any questions concerning our organisation, please don't hesitate to contact one of our contact persons below. We are prepared to discuss possibilities and partnerships.

Name: Nick Hellemans

Place: Belgium

Tel: 0476 581 696

E-mail: nick@kfp-gaming.org

Function: Chief Operating Officer

Name: Van de kerckhove Maarten

Place: Belgium

Tel: +31 (0) 494 12 37 79

E-mail: info@kfp-gaming.org

For more information you can always look on our website.

<http://kfp-gaming.org>

Your sincerely,

The Killing for Pleasure management