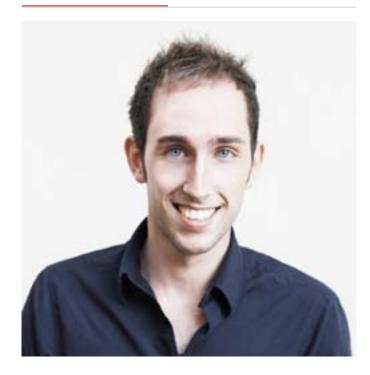
PERSONAL DETAILS



Name: Simon van Acht
Date of birth: 29/03/1990

Place of birth: Nijmegen, The Netherlands

Address: Empeldonk 5

5469 TC Erp, The Netherlands

Mobile number: + 31 6 10 78 53 96 (Dutch)

E-mail: simon@simonvanacht.com

Website: www.simonvanacht.com

Blog: www.simonvanacht.com/hyperisland

Twitter: simonvanacht
LinkedIn: simonvanacht
Skype: simon.van.acht

ABOUT SIMON

Driven by curiosity for human behavior mixed with my passion for communication, design and interaction - I aim to create meaningful and problem solving experiences for people and brands.

With responsibility and dedication I try to get the best out of every project. I'm an energetic person who tries to inspire and challenge people. I'm a perfectionist by heart and a strong believer in user-centered design. For me, 'why?' is the most important question out there.

In my spare time I love to watch animation movies and sitcoms, listen to music and play soccer. I'm also interested in psychology, philosophy, typography, animation and photography.

SVT Play / H&M / Vodisys / CIS ICT Services / Request ROM /

/Innofun/VROM/NSU Sweden/Gillz/SWHAN

Graphic Design Museum Breda / St. Elisabeth Ziekenhuis Tilburg

KNOWLEDGE AND SKILLS

 User research 	
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- Consumer psychology
- Problem solving
- Concept development
- Planning
- User experience and interaction design
- Webdesign

CLIENTS

- Graphic design
- User interface design
- Prototyping and usability testing
- Service design
- Branding
- Strategy

WORK EXPERIENCE

02/2011 - 08/2011 Angry Nerds

Interactive Art Director www.angrynerds.nl

02/2010 - 06/2010 **BOOM Communicatie (Intern)**

Strategy, concept development, marketing,

copywriting, research and account

www.boomcommunicatie.nl

07/2008 - 08/2011 ireflect

Interactive Art Director & Graphic Designer

07/2008 - present Simon van Acht - Interaction & Graphics

Strategy, concept development, print, webdesign and interaction design.

www.simonvanacht.com

01/2004 - 07/2008 Freelance multimedia designer

Webdesign and interaction design.

EDUCATION

08/2011 - 12/2011 **Hyper Island**

Interactive Art Director

09/2007 - 07/2011 Avans University for Applied Sciences

Communciation & Multimeda Design (B ICT)

Minor 3th year: Interaction Strategy
Minor 4th year: Diversity Marketing

Graduated in 2011

09/2002 - 07/2007

Zwijsen College Veghel

Secondary general education

Graduated in 2007